Leadership Academy for Student Success

# Module 9: Leading Highly Effective Strategic Partnerships

## Participant Toolkit

# Learning Objectives

* Articulate the reasons community colleges should foster strategic external partnerships
* Articulate strategies used by community college leaders to foster strong external partnerships that lead to improved student outcomes

# Module Overview

* Welcome and Overview
* Kickoff Activity: Strategic Partnership Reflection
* Leading Highly Effective External Strategic Partnerships
* Panel Discussion: External Partnerships
* Module Closing: Debrief and Reflections

# Kickoff Activity: Strategic Partnership Reflection

***Directions:*** Reflect on one of your college’s partnerships (K-12, industry, community-based organizations, or university) that you consider to be important for student success. Reflect on the following:

What are the shared goals of the partnership? Are they specific or general?

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How is success measured? Are measurements tied to mission (e.g., student success, employment rates, filling talent shortages) or are they more about processes and/or partners’ business interests (e.g., numbers enrolled or served)?

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Who is monitoring progress and moving the work forward?

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Are both partners substantially invested in the partnership? If not, why not?

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# Places to Look for a Strong Partner Organization

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|  | **Notes** | **Where might your college find strategic partnerships in the community?** |
| **K-12** |  |  |
| **Community-based organizations/ Workforce Entities** |  |  |
| **Employers** |  |  |
| **Universities** |  |  |

Strategic Partnerships—Common Goals and Measures

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| **GUIDING QUESTION:** How do common goals and measures contribute to highly effective partnerships? |
| **NOTES:** |

Strategic Partnerships—Substantial Investment by all Parties

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| **GUIDING QUESTION:** How does substantial investment by all parties contribute to highly effective partnerships? |
| **NOTES:** |

Strategic Partnerships—Backbone Support

A close-up of a key ideas

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| **GUIDING QUESTION:** How does backbone support contribute to highly effective partnerships? |
| **NOTES:** |

# Panel: External Partnerships

**NOTES:***Use the note-catcher below to capture reflections during the presentation and discussion.*

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| **IDEAS** | **QUESTIONS** |
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| **OPPORTUNITIES** | **CHALLENGES** |
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# Module 9 Reflection: Leading Highly Effective Strategic Partnerships

*Take a few minutes to reflect independently on the following prompts:*

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| What are your takeaways from the module? What questions do you have? |
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| As a result of this learning, what might you: |
| …keep doing? |
| …stop doing? |
| …start doing? |